



Potential Income

Hours per day	Customers per hour	Avg. charge per climber	\$ per day*	\$ per 30 days*	\$ per 60 days*
8	60	\$3	\$1,440.00	\$43,200.00	\$86,400.00
8	60	\$4	\$1,920.00	\$57,600.00	\$115,200.00
8	60	\$5	\$2,400.00	\$72,000.00	\$144,000.00
8	daily rental	N/A	\$1,200.00	\$36,000.00	\$72,000.00

Business Profile

# Climbers per cycle	3	Employees to set up	1
Cycle time per climb	2 min	Employees to operate	1
Avg time between climbs	1 min	Charge per climb	\$3-\$5
Customers per hour	60	Potential hourly income	\$180-\$300

* Numbers calculated at maximum capacity. Scale back as you see fit depending on time of day, day of week, and season.