



### Potential Income

Hours per day	Customers per hour	Avg. charge per climber	\$ per day*	\$ per 30 days*	\$ per 60 days*
8	90	\$3	\$2,160.00	\$64,800.00	\$129,600.00
8	90	\$4	\$2,880.00	\$86,400.00	\$172,800.00
8	90	\$5	\$3,600.00	\$108,000.00	\$216,000.00
8	daily rental	N/A	\$1,200.00	\$36,000.00	\$72,000.00

### Business Profile

# Climbers per cycle	3	Employees to set up	1
Cycle time per climb	1 min	Employees to operate	1
Avg time between climbs	1 min	Charge per climb	\$3-\$5
Customers per hour	90	Potential hourly income	\$270-\$450

\* Numbers calculated at maximum capacity. Scale back as you see fit depending on time of day, day of week, and season.