



### Potential Income

Hours per day	Customers per hour	Avg. charge per climber	\$ per day*	\$ per 30 days*	\$ per 60 days*
8	100	\$3	\$2,400.00	\$72,000.00	\$144,000.00
8	100	\$4	\$3,200.00	\$96,000.00	\$192,000.00
8	100	\$5	\$4,000.00	\$120,000.00	\$240,000.00
8	daily rental	N/A	\$1,200.00	\$36,000.00	\$72,000.00

### Business Profile

# Climbers per cycle	3	Employees to set up	1
Cycle time per climb	2 min	Employees to operate	2
Avg time between climbs	1 min	Charge per climb	\$3-\$5
Customers per hour	100	Potential hourly income	\$300-\$500

\* Numbers calculated at maximum capacity. Scale back as you see fit depending on time of day, day of week, and season.