



#### Potential Income

Hours per day	Customers per hour	Avg. charge per climber	\$ per day*	\$ per 30 days*	\$ per 60 days*
8	60	\$5	\$2,400.00	\$72,000.00	\$144,000.00
8	60	\$8	\$3,840.00	\$115,200.00	\$230,400.00
8	60	\$10	\$4,800.00	\$144,000.00	\$288,000.00
4-8	daily rental	N/A	\$2,500.00	\$75,000.00	\$150,000.00

#### Business Profile

Employees to set up	2	Charge per climb	\$3-\$5
Employees to operate	2-3	Potential hourly income	\$300-\$600

\* Numbers calculated at maximum capacity. Scale back as you see fit depending on time of day, day of week, and season.